

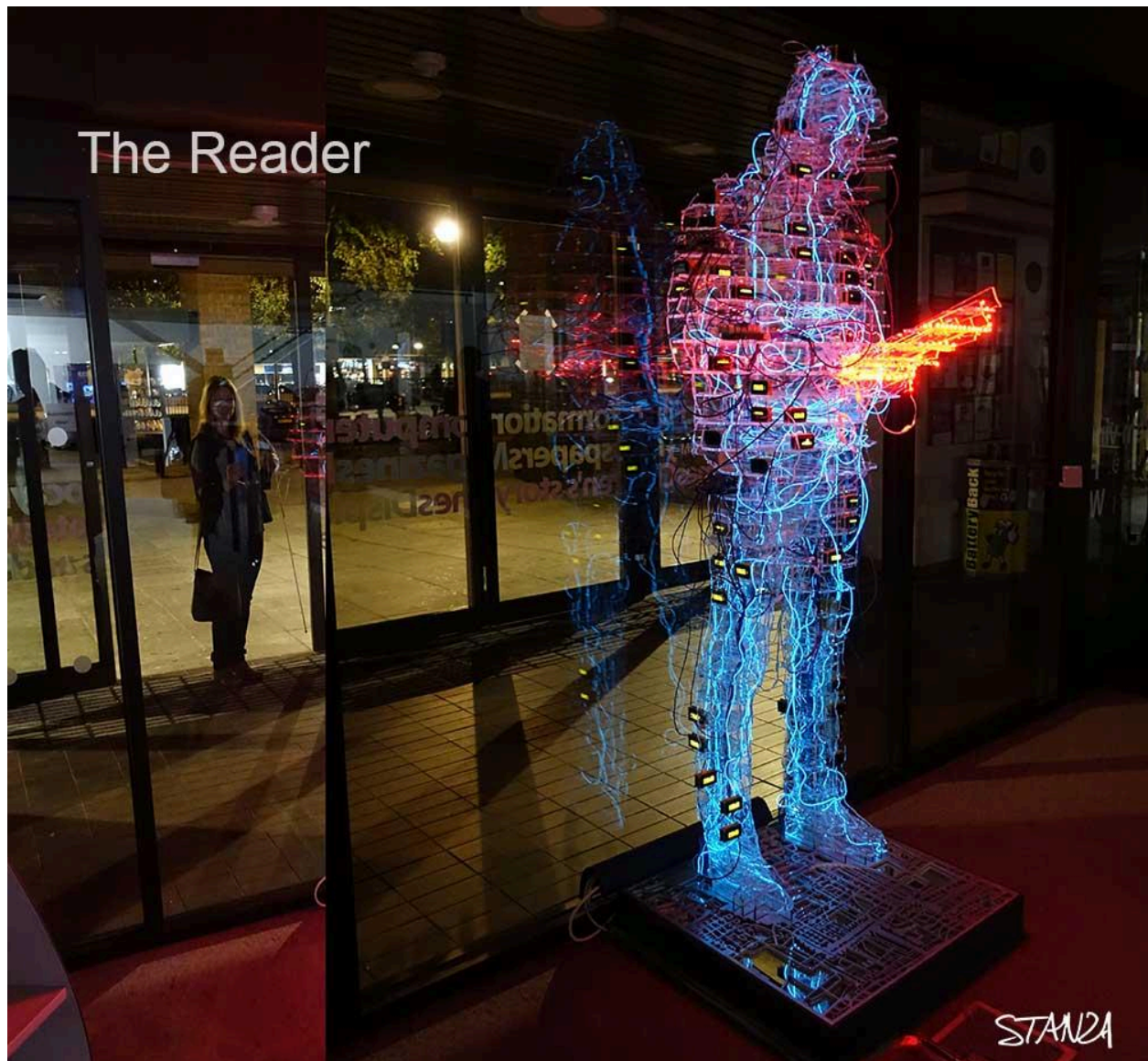
Artist Name **Stanza**

STANZA

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The Reader is a large six foot data visualisation sculpture of the artist Stanza wearing a hoodie reading a book. The sculpture becomes a pulsing algorithmic heartbeat of living data. It is made with custom made digital software and hardware generating live events inside the sculpture. The Reader is a machine for the system's age. The Reader is a data visualisation sculpture about artificial intelligence and machine learning. Data is taking over our bodies and making its very own nervous system. The artwork uses open data and new technologies to question audiences' experiences of real-time events. We live in a world of infobesity, we are bombarded with information that is made malleable inside the artwork, it is shaped to give it meaning. The data body acts to reposition a future view of ourselves when embedded technologies will become part of our everyday lives. In the future there will be different varieties of man and machine all embedded with different levels of technology and therefore experience and knowledge.

What will happen in the future when embedded chips in our bodies have access to the world's information, data and knowledge? Who will have access to this world of data and how will you know who does? What happens when AI and machine intelligence become part of our human fabric?

The artwork explores new ways of thinking about life, the emergence and interaction within public space. This interactive system is based on a 3d scan of the artist's body. After scanning the artist's body the file was modelled into the shapes that are cut. The whole construction is then assembled like a jigsaw. Over one hundred micro display screens show data pulsing through the body. The artwork took over one year to design and make.

Technology:

The artwork consists of:- 100 led matrix displays and custom designed and manufactured PCB boards, custom made cables, custom made and modeled perspex body, base box and laser cut metal plate, arduinos PCB boards, power sockets and custom power box.

PROJECT WEBSITE http://stanza.co.uk/TheReader_web/index.html

VIDEO ONLINE <https://vimeo.com/142863793>

MADE BY STANZA www.stanza.co.uk

PRESS IMAGES www.stanza.co.uk/TheReader_web/THE_READER_press.zip



LOGISTICS.

GET IN AND TAKE DOWN.

The work requires one day to set up and just needs electricity. It runs in a self contained system. It has been tested and running. Two men and a trolley will be needed to move into position. This can be done with a small trolley on wheels. It should be opened in a vertical position, see unpacking instructions sent separately. The take down will be on the day after the exhibition finishes.

LOCATION

It should be shown in dark indoor spaces to make it look and appear more. The Reader stands on its own plinth. Please note it is larger than life size. It can create a strong visual presence against a back architectural backdrop or white wall and any lighting work for it. It creates a real

focal point. In terms of health and safety the artwork has been exhibited in the main foyer at MK library for six months whose annual walk past is 700,000. That means 350,000 people have seen and experienced this without any H and S issue.

Budget breakdown.

- Production Fee. Towards my full economic costs. Includes :- wear and tear of the artwork, marketing, ongoing studio costs, includes all software and custom electronics
- Exhibition Loan Fee / Artist Fee Length of event against wear and tear.
- Setup Time at venue one day
- 1 day pre testing days software dev and a day studio packing at start.
- 1 day labour administration time meetings. etc 1 day take down
- Flights and My Expenses. Flights trains artists food and misc expenses Inclusive
- Hotel and accommodation.
- Shipping from London. The size of crate is 225 cm, by 84 by 84 cm weight 68kg
- Contingency (visas etc)

Total £ Allocation depends on your funding.

This work is also available for sale or you can commission something along these lines.

Exhibitions.

MAMM Moscow Russia 2021

Salisbury Cathedral UK 2020

Waterstones Book Store London 2019

Future Festival Nesta UK London 2018

Spectre Festival UK Aberdeen 2018

Bury Art Museum. UK October 2017

FACT Foundation for Art and Creative Technology Liverpool. UK June 2017

EMAF European Media Art Festival Osnabruck Germany. April 2017

Kinetica Art Fair London. UK 2017

NTTA Update New Technological Art Award Gent. Belgium 2016

Milton Keynes Library. UK 2015

ABOUT STANZA

www.stanza.co.uk

Stanza is an internationally recognised London based artist, who has been exhibiting worldwide since 1984. His artworks have won twenty international art prizes and art awards including:- Vidalife 6.0 First Prize Spain. SeNef Grand Prix Korea. Videobrasil First Prize Brazil. Cynet Art First Prize Germany. Share First Prize Winner Italy: Stanzas art has also been rewarded with a prestigious Nesta Dreamtime Award, an Arts Humanities Creative Fellowship and a Clarks bursary. Numerous commissions include work for Wolverhampton Art Gallery, Watermans Art Centre, FACT, and the Open Data Institute

His artworks have been exhibited with over one hundred exhibitions globally. Participating venues have included :- Venice Biennale: Victoria Albert Museum: Tate Britain: Mundo Urbano Madrid: Bruges Museum: TSSK Norway: State Museum, Novorsibirsk: Biennale of Sydney: Museo Tamayo Arte Contemporáneo Mexico: Plymouth Arts Centre: ICA London: Sao Paulo Biennale: De Markten Brussels: Transport Museum London: Ars Nova museum.









